

**GREEN**

REUSEFUL

Promoting waste reduction with reuse centres in the South Adriatic area

REUSEFUL – Promoting waste reduction with reuse centres in the South Adriatic area – is a project funded by the European Union under the Interreg IPA South Adriatic Programme 2021-2027.

**Duration**

start date - end date

01.07.2025 – 31.12.2027

Main Goal

REUSEFUL unites municipalities from Italy, Albania and Montenegro to foster a new culture of reuse. Through shared planning and learning, the partners develop and test local reuse centres, building a cross-border model that cuts waste and anchors a common Zero Waste Strategy.

**Total budget**

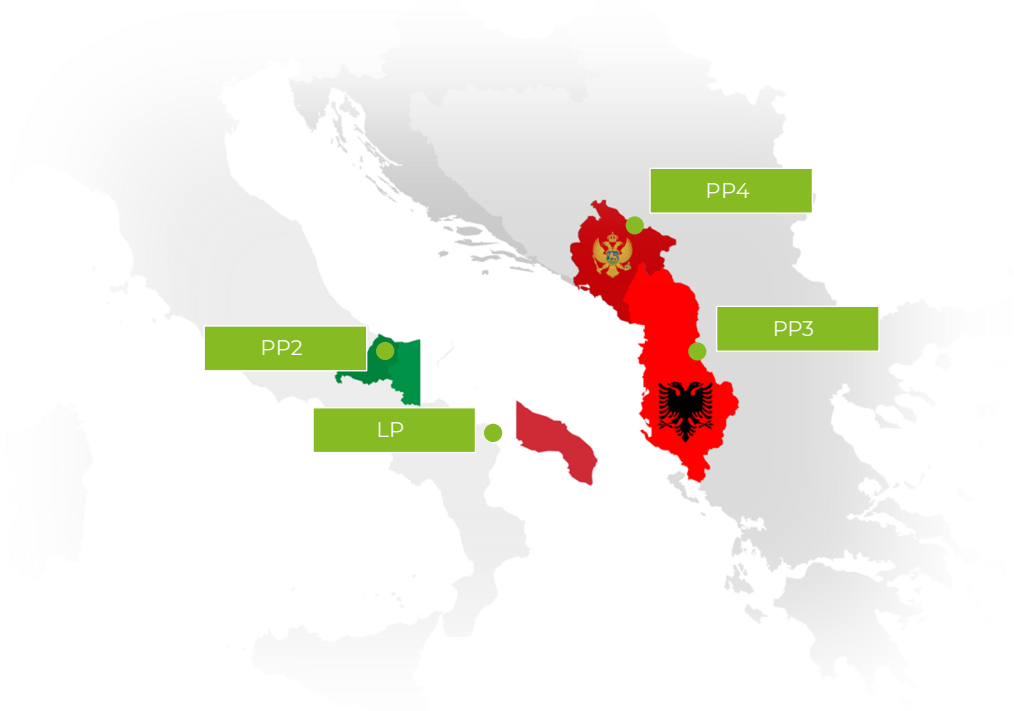
935.189,74 €

**EU funding**

770.699,02 €

Project Partners

- Municipality of Ostuni (LP)
- Municipality of Trivento (PP2)
- Municipality of Shkodra (PP3)
- Municipality of Ulcinj (PP4)



Project main activities -Expected output/results

REUSEFUL boosts circular innovation in the South Adriatic by launching reuse centres in Italy, Albania and Montenegro. With Ostuni guiding the shared model and Trivento, Shkodra and Ulcinj turning it into pilot hubs, the project strengthens skills, mobilises communities and delivers a cross-border reuse network with a joint Zero Waste Strategy.

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